

Hane Jimeno

Dominican copywriter based in Madrid

www.1800callmehane.com

hsximeno@gmail.com

+34 657 49 85 68

I write headlines, theater plays and Twitter threads. To put it simply, I'm a well rounded storyteller.

I love creating things that connect with people, whether that's an IG story or an ad campaign.

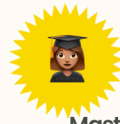
My years of experience had led me to work with great brands with transmedia spirit, which had turn me into an all-terrain copywriter. I mostly think in Spanglish, but I can write in Spanish, English, meme or gif.

Sooooo, what stories are we going to tell with your brandt?



Creative Copywriter – VMLY&R Madrid
2019 – Now

Storyteller Copywriter – Pagés BBDO
2014 – 2017



Masters in Integrated Advertising Direction
Antonio de Nebrija University
2017 – 2018

Copywriting, Brother Santo Domingo
2014 – 2015

Advertising Degree, UNAPEC
2009 – 2013



**Spanish (Native), English (C2),
French (A1), Memes (Proficiency)**

Photoshop, Illustrator and InDesign

**I make killer Keynote and Powerpoint
presentations (guaranteed!)**

**Musical theater skills meaning...
Great client presentations, voice work
and after hours office entertainment**



The Day Women Left the Set
La Sirena

+ One Show (Gold)
+ Cannes Lions (Shortlist)
+ New York Festival (2nd, 1rst & Grand prize)
+ FIAP (Gold)
+ Festival Caribe (Bronze)
+ EFFIES LATAM (Silver)

EqualiTV, La Sirena

+ Cannes Lions (Bronze)
+ Festival Volcán (Grand prix, gold, silver)
+ El Sol (Silver, bronze)
+ Festival Caribe (Gold)

La Peor Oferta de Black Friday

+ EFFIES Latam (Gold)
+ Festival Volcan (Silver, bronze)